

ALL NEXT WEEK.

Opening Monday 2:30 P. M.

hree shows daily 2:30, 7:30, 9:15

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To Our Patrons

hension on the part of our patrons as to the probable higher prices of merchandise because of European

Our purchases for the Fall and Winter season of 1914-15 were made months ago, and for the most part all of our imported merchandise is in the United States. Each our domes-tic and foreign purchases are arriv-ing daily in Salt Lake.

Our stocks will be larger this season than any previous year; but WE WILL POSITIVELY NOT ADVANCE PRICES on any of the stock now lought or contracted for; and in future only in exceptional cases where we will have to go in the open market and purchase at the prevailing war prices will there be any advance.

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Goodwin's Weekly

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WELCOME THE WIZARD

Everything is shaping up for the blg carnival of the Wizard, which opens next Tuesday and will run until the end of the week.

The men having this year's plans in hand have been working diligently for several months in their effort to have the 1914 celebration surpass anything of the kind ever attempted in the mountain country and indications all are that they will be successful.

The free attractions that will be offered to the city's residents and their visitors are noteworthy. First in interest, of course, is the Wizard's Electrical Pageant Parade, a costly and impressive spectacle, on which skilled artists and workmen have been expending their best efforts. The floats will number sixteen. The Electrical Pageant Parade will be given twice during the week, Tuesday and Friday evenings.

Another splendid spectacle will be the automobile floral parade, which will be given Thursday evening. No commercial vehicles will be admitted to this parade. Indications are that the automobile floral parade will be an important social event, as many of the more prominent people have expressed their intention to have their cars entered.

The military, industrial, fraternal and civio parade, which will take place Wednesday foreneon, will be the greatest in size of all the week's parades. It will have the various organizations, industries and resources of the state well represented by floats and otherwise and, as the only daylight parade, will have an interest of its own besides the attractive displays that will be made

A strong attraction for this year is the Wigard's Roundup, in which twenty-five events will be given daily at the state fair grounds, Wednesday to Saturday. This entertainment will bring together the best men and women riders of the entire country, with all the notorious outlaw bucking horses. Feats of skill and daring, with a big prize list daily, will feature the Roundup. A new and exciting game will be introduced to Salt Lake at the Roundup—the game of push ball. The Wizard's wards have bought the only push ball in the western country; an enormous inflated sphere, more than six feet in diameter. The game is somewhat like football, but more interesting to witness and much more amusing. Picked teams will play daily at the Roundup, both unmounted and mounted teams having been scheduled to meet.

A fine lot of prizes for the various parades has been obtained and the trophies have been placed on exhibition in the windows of Leyson-Pearsall company, Boyd Park and J. F. Boes.

Street decorations began to go up this week and the city has already taken on the carnival air that will be accentuated when the big show starts Tuesday,

Willie-Paw, what is a henpecked husband? Paw-A man whose nerve is in his wife's name, my son.-Cincinnati Enquirer.

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